



## 2026 BLOG / TIPS SERIES Standard & Premium Months

Together, we promote Walworth County as a top getaway destination—and your business plays a key role. Help us celebrate America's 250<sup>th</sup> anniversary with 12 months of tips for the best day trips, overnight stays and memory-making fun in WalCo. **DEADLINE is the 5<sup>th</sup> of each month except as noted below for May, June and two November tips. See the 2026 Co-op Marketing Program PDF with [details online](#).**

- **JANUARY 20— Sweethearts & Friends Escapes**  
Romantic getaways and girlfriend weekends.
- **FEBRUARY 20 — Surprising Spring Breaks in a Winter Destination**  
Relax, recharge, and rediscover the joy of getaway season.
- **MARCH 20— Morning in WalCo: Best Breakfasts & Brunches Worth the Drive**  
Rise, shine, and savor Walworth County's favorite morning spots.
- **APRIL 20 — American Made Fun: Festivals & Farmers Markets**  
Plan to kick off summer with a great getaway. Make it a summer to remember.
- **PREMIUM MAY 20 — Lakes, Liberty & Leisure**  
Make it a classic summer by the water. It's your all-American summer. *DEADLINE April 15.*
- **PREMIUM JUNE 20 — Stars, Stripes & Summer Nights**  
Celebrate Independence Day, WalCo style. Your guide to a red, white & blue summer. *DEADLINE May 15.*
- **JULY 20 — Pie, Please! The All-American WalCo Dessert Trail**  
Discover Walworth County's most delicious dessert stops, one pie at a time.
- **AUGUST 20 — Harvest Time & WalCo Rural Charm**  
Crisp air, local flavors, and colorful scenery are on their way. Weekends you'll fall for.
- **SEPTEMBER 20 — Haunts, Harvests & Halloween Fun**  
Fall's most festive adventures. Magical & mysterious: Halloween fun in WalCo.
- **NOVEMBER 1 — Gather & Give Thanks**  
Plan a heartland getaway before the holidays. *DEADLINE October 15.*
- **PREMIUM NOVEMBER 15 — A Very WalCo Christmas**  
Nostalgic small-town holidays. *DEADLINE October 15.*
- **DECEMBER 15 — A Very WalCo New Year**  
Welcome the New Year by celebrating fresh beginnings and winter adventures.



**Walworth County Visitors Bureau**

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